

ASCP FORUM 2019 SUPPORT OPPORTUNITIES

Platinum Support —\$10,000

Includes: Four complimentary registrations, pre-registration mailing list, one complimentary registration to the Annual Meeting & Exhibition, listing in all Forum announcements and press releases, company logo on the Forum event invitation, program, website, and signage.

Gold Support —\$7,500

Includes: Three complimentary registrations, pre-registration mailing list, one complimentary registration to the Annual Meeting & Exhibition, listing in all Forum announcements and press releases, company logo on the Forum event invitation, program, website, and signage.

Silver Support —\$5,000

Includes: Two complimentary registrations, pre-registration mailing list, listing in all Forum announcements to the press and media, company name listed on the Forum event invitation, program, website, and signage.

Bronze Support—\$1,500

Includes: Two complimentary registration, pre-registration mailing list, listing in all Forum announcements to the press and media, company name listed on the Forum event invitation, program, website, and signage.

Round Table Discussion Packages (Exhibit Plus) - \$20,000

Each package includes: One table top exhibit and one-hour to discuss topics of choice during ASCP Focus Group discussion during private lunch, in which all exhibitors are invited to attend, four complimentary registrations, company name and logo listed in all press releases.

FOCUS GROUPS

Home and Community-Based Consultant Pharmacists

This group (formerly titled "Private Practice Network/PPN") is established to enable the mutual sharing of experience and expertise among senior care pharmacists in the home and community-based settings. The goals of this group are to:

- ◆ Facilitate shared learning and networking; to explore new business and clinical opportunities.
- ◆ Support the progressive movement of home and community based pharmacist initiatives.
- ◆ Advocate for the unique educational and marketing needs of the group.
- ◆ Provide guidance to ASCP leadership regarding business and clinical educational programming ideas.

Consultant Pharmacist Operators

This is a group of about 15-20 consultant pharmacists who own and operate an independent LTC clinical and consultant practice. These practitioners contract directly with nursing home operators to do monthly drug regimen reviews and in many cases medication reviews at time of admission and discharge to home.

Nursing Home Pharmacy Executives

This program is specifically for pharmacist executives employed by regional or national skilled nursing and assisted living providers. This is a must attend for pharmacists responsible for pharmacy services contracting and medication services on behalf of LTPAC operators.

LTC Pharmacy Operators

This is a group of pharmacy managers, owners and executives. It's a great networking opportunity for pharmacy executives to discuss operational challenges and opportunities, for example, working with EHR companies.

These focus groups are designed for practicing pharmacists and industry leaders who fit the group's descriptions. Sales representatives will not be permitted to attend or audit focus group meetings, unless as part of a pre-arranged sponsorship.

[→ Learn More About Focus Groups](#)

Questions?

Contact **Whitney Salahub** at ascpexhibits@spargo.com